

FOR IMMEDIATE RELEASE



La Paloma Welcomes Guests for Love of Reading Week

Community leaders to read to students Feb. 9-13

Tucson, AZ (**January 29, 2015**) –The three La Paloma campuses open their doors February 9-13 for Love of Reading Week. Community politicians, news anchors, print journalists, representatives from the U of A and more will share their love of reading with La Paloma students, and invite community members to join in.

Tucson Mayor Jonathan Rothschild will visit the Lakeside campus to show his support for the event. He plans to read *Go Dog Go* and *Pete the Cat*.

“The importance of literacy has never been greater,” said Raena Janes, charterholder for La Paloma, the fastest-growing charter school system in Southern Arizona. “Reading is the foundation of all learning, and having guests from the community read from their favorite books inspires our students to broaden their horizons in literature.”

Over the past years, La Paloma has hosted an impressive list of guest readers ranging from local news anchors to the Tucson chief of police. Some of the confirmed 2015 guest readers, which vary by campus, include local television personalities Monica Garcia (KVOA), Jenna Lee (KOLD), and Rikki Mitchell (KGUN). La Paloma encourages more guests, including parents, to sign up and inspire students with their love of reading.

At all campuses, guest readers are encouraged to schedule a reading time from 9 to 11 a.m. or 1 to 3 p.m. on Monday, Tuesday, Thursday and Friday and from 9 to 11 a.m. on Wednesday. La Paloma Tucson campuses are:

La Paloma Academy – Central Campus

2050 N. Wilmot Rd.

La Paloma Academy – Lakeside Campus

8140 E. Golf Links Rd.

La Paloma Academy – South Campus

5660 S. 12th Ave.

To volunteer as a guest reader during Love of Reading Week, please contact Taylor Bentall at (520) 882-6262 or taylor@mcfaddengavender.com.

To find out more about La Paloma Academy, please visit LPATucson.org or call (520) 721-4205.

[About La Paloma Academy](#)

As the largest and fastest-growing charter school system in Southern Arizona, La Paloma Academy continually discovers new fun and innovative ways to make the educational experience at each of its campuses entertaining and challenging. In just a few short years, La Paloma experienced unprecedented growth, expanding from one campus in Tucson with 350 students to three campuses with more than 1,800 students. Raena Janes, the founder and charterholder of La Paloma Academy, focuses her efforts on education with individualized instruction, incorporation of extracurricular activities and emphasis on the importance of family and community values. La Paloma Academy was awarded the State of Arizona's 2005 Excellence in Education Award. In addition, Ms. Janes was named as one of Tucson's 40 Under 40 in 2006, Phoenix's 40 Under 40 in 2011 and Tucson's Mentor of the Year in 2008. Visit the school's website at LPATucson.org .

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